



# Global Action Against Dementia

## Presented by Gill Ayling

Alzheimer's Australia has a vision to develop dementia-friendly communities and organisations in Australia to reduce the stigma and social isolation associated with a diagnosis of dementia. The essence of dementia-friendly communities is to engage people with dementia in everyday life. People with disabilities have insisted on societies being inclusive and so should people with dementia.

The lecture will:

- Discuss why social action is the way to reduce stigma and change community attitudes about dementia;
- Present dementia-friendly case studies from the UK to highlight the key elements that make dementia-friendly communities possible;
- Examine the critical role of partnerships in creating dementia-friendly communities including through the leadership of people with dementia and Local Dementia Action Committees; and,
- Identify the outcomes that are being achieved by dementia-friendly communities and how they can be measured.



**Gill Ayling** has over 30 years of experience in the UK civil service and in the last 15 years has held senior roles in central government policy and operations work.

Gill currently works in the UK Department of Health and is Head of Global Action against Dementia (GAAD). She has senior level knowledge and experience of working with

Ministers, and successful cross-sector working across Whitehall, with the wider public sector, independent and third sector partners, a range of professional groups, but most importantly she has worked closely with people with dementia, their carers and families ensuring their views are reflected in policy decisions that will impact on them.

**TUESDAY, 1 SEPTEMBER 2015**

**VENUE:** NSW Parliament House – Theatrette  
Macquarie St, Sydney, NSW

**TIME:** 10am Registration; Session: 10:30am - 12pm

**COST:** Free

**WHO SHOULD ATTEND?** General public, people with dementia, family, carers, service providers, businesses and local government representatives are invited to attend this lecture.

**RSVP: FRIDAY 21 AUGUST 2015  
BOOKINGS ESSENTIAL**

Please register online at: [Eventbrite.com.au](http://Eventbrite.com.au)

<https://www.eventbrite.com.au/e/dementia-awareness-month-gill-ayling-uk-seminar-sydney-tickets-17945987933>

For information, please call (02) 9805 0100

Email [nsw.reception@alzheimers.org.au](mailto:nsw.reception@alzheimers.org.au)

VISIT [WWW.FIGHTDEMENTIA.ORG.AU](http://WWW.FIGHTDEMENTIA.ORG.AU) FOR MORE INFORMATION

**1800 100 500**

The National Dementia Helpline is an initiative of the Australia Government